

Guidelines for Supplying Computer Generated Artwork

Preferred Programs	Adobe InDesign - Mac	All Versions through CS4
	QuarkXPress - Mac/PC	All Versions through 8.2
	Illustrator - Mac/PC	All Versions through CS4
	Adobe Acrobat - Mac/PC	All Versions through 9.2
	Photoshop - Mac/PC	All Versions through CS4 (<i>Saved as Tiff or EPS format</i>)
	Microsoft Word - Mac	All Versions through Office 2008; PC all versions through Office 2007
	Microsoft Publisher - PC	All Versions through Office 2007

Font Information Convert Text to Paths (outline art). (Text that becomes an object and can no longer be edited as text.) **If this is not possible**, send in all **Screen and Printer Fonts** used for all art.

File Information You ***must*** include all EPS, TIFF, JPEG and PDF files used in creating your document. We need a copy of every file used in creating the document. Always keep a copy of the file(s). **DO NOT** send your only copy! We can accept compressed files: **Stuffit (Mac); .zip (PC)**

Colors When assigning a color to art or text, please use a **Pantone®** color. This will work for process or spot colors.

Preferred CD/DVD FTP ZIP Disks (100/250/750) USB Drives
E-mail at HUDSONPRINT@HUDSON-PRINT.COM Compact Flash Card xD Picture Card

NOTE: Following these instructions does not guarantee the art will output.

Additional Information When sending computer generated art, include the following:
YOU MUST INCLUDE A HARD COPY OF THE ARTWORK and special instructions.

A **composite proof** and **separated color** plates are also required. These paper prints let us know what is included on the disk.

Computer generated artwork is simply a matter of saving and copying onto a disk.
REMEMBER: DO NOT SEND AN ORIGINAL FILE - MAKE A COPY!

Computer needs and technologies are ever changing, if you have any questions or special needs please call us at **1-888-632-6310!**